

APAC GEI Report – February 2018

Survey Period: 1 - 28 February, 2018

Past 6 Months	APAC Results					Global Results				
	Increased	Decreased	No Change			Increased	Decreased	No Change		
Number of full-time employees	56.7%	14.5%	28.8%			56.9%	13.5%	29.6%		
Number of part-time employees	39.3%	7.7%	53.0%			38.0%	6.9%	55.1%		
Business revenue	64.1%	14.9%	21.0%			68.7%	13.2%	18.2%		
Net profit	59.8%	19.8%	20.4%			61.9%	17.5%	20.6%		
Use of debt instruments	27.0%	12.4%	60.6%			27.3%	12.8%	59.9%		
Access to capital	28.1%	4.6%	67.4%			32.5%	4.6%	63.0%		
	Very Difficult	Difficult	Easy	Very Easy	No Opinion	Very Difficult	Difficult	Easy	Very Easy	No Opinion
Difficulty receiving external funding	5.8%	21.1%	29.4%	10.3%	33.4%	6.8%	20.1%	29.3%	9.3%	34.6%

Next 6 Months	APAC Results					Global Results				
	Increase	Decrease	No Change			Increase	Decrease	No Change		
Number of full-time employees	65.7%	5.9%	28.4%			64.5%	4.7%	30.8%		
Number of part-time employees	41.8%	4.1%	54.1%			42.1%	4.0%	53.8%		
Business revenue	76.7%	5.0%	18.3%			82.7%	2.9%	14.4%		
Net profit	75.2%	5.8%	19.1%			78.8%	4.4%	16.8%		
Use of debt instruments	29.1%	5.9%	65.0%			26.3%	9.5%	64.2%		
Access to capital	30.3%	1.3%	68.4%			31.5%	1.8%	66.7%		

6-Month Economic Outlook	Improve	Deteriorate	Stay the Same
Regional Average – Predicted change in your country's economy	42.7%	12.3%	45.1%
Global Average	48.4%	13.5%	38.0%

6-Month Primary Business Focus	Improve Profit	Employee Growth	R&D
Regional Average Focus	56.4%	19.1%	11.8%
Global Average Focus	59.2%	14.6%	8.9%

75.8% of 677 respondents reported a willingness to start a business in their current economic environment.

Methodology: The EO Global Entrepreneur Indicator survey examines the current economic market and realities for entrepreneurs and gives insight into their predictions for the next six months. 4,480 of 12,000+ business owners that comprise the Entrepreneurs' Organization's membership responded to the survey. Respondents represented 170 chapters from 58 countries. Participants were presented with 15 questions assessing current and projected economic health. During the survey period 1 – 28 February, 2018, responses were obtained by contacting members within each chapter to guide them to the survey materials. Reports were then issued to each of EO's chapters around the world, based on the responses collected from each chapter's members. For more information, contact Graham Marsden at gmarsden@eonetwork.org.